



Social Media Marketing Professional Certificate by Hootsuite

Learning Path completed by Elçin Karadoğan Karakuş
Mar 14, 2026 at 08:44PM UTC • 4 hours 4 minutes

Top skills covered

Social Media Marketing

Content Marketing

Brand Storytelling

Shea Hanson, Head of Learning Content Strategy



Certificate ID: 9e01c24a19bc468b32269c3273cd22028434277f1adacb156c7437f99f02b921