



## Applied Strategic Communication ASC

The subject of the module is a practical project with a transfer component.  
This involves working with partners on real case studies of PR  
or communication problems:

### **Fink & Fuchs AG: Customer case *Wandelbots***

15.10.2024: Briefing from Fink & Fuchs. Research techniques, online

22.10.2024: Research. ReBriefing at Fink & Fuchs, Wiesbaden

28.01.2025: Pitch Presentation customer case *Wandelbots*  
at Fink & Fuchs, Wiesbaden. Feedback & Assessment.

---

We confirm **Elçin Karadoğan Karakuş** her successful participation  
and would like to thank her for the very good presentation.

Elçin, good luck for your future career,  
with best regards

Ilka Deike-Dehnert, **Fink & Fuchs AG**

### **Media University of Applied Sciences**

Prof. Nanette Besson  
Professor for Corporate Communications and PR  
Solmsstraße 18 (4.OG)  
60486 Frankfurt am Main

### **Fink & Fuchs AG**

Ilka Deike-Dehnert  
Managerin Human Relations  
Berliner Straße 164  
65205 Wiesbaden